



MEDIA ADVISORY

FOR PLANNING PURPOSES

Jan. 2, 2018

Amtrak “Winter Park Express” 2018 Season Starts This Week Media opportunities this Thursday afternoon/evening and Friday morning

Coming off a highly successful inaugural season, the “Amtrak *Winter Park Express* in motion with Lyft” train service begins this Friday, Jan. 5, and will run every Saturday and Sunday through March 25, with two additional Fridays on Feb. 2, and March 2. These Amtrak trains depart [Denver Union Station](#) at 7:00 a.m. and arrive at the resort at approximately 9:00 a.m., and leave Winter Park at 4:30 p.m., returning to Union Station at 6:40 p.m. (all times Mountain). Tickets are available at Amtrak.com/WinterParkExpress.

As part of the [Lyft partnership](#), railcars wrapped in popular rideshare service’s distinctive hot pink design will be traveling as part of the Amtrak *Winter Park Express* on weekends and remain on display at Union Station during the week.

- What:** Media interviews, ticket availability update, tours of the newly wrapped railcars
- When:** Thursday, Jan. 4, 3:00-4:00 p.m., followed by live shot availability during the “Amtrak *Winter Park Express* in motion with Lyft Kickoff Party” 5:00-9:00 p.m.
Friday, Jan. 5, live shot availability by RSVP, 5:00-7:00 a.m.
- Where:** Denver Union Station, Track 5

Background:

The 2018 Amtrak *Winter Park Express* schedule begins this Friday, Jan. 5, and the train will run each Saturday and Sunday through March 25. The service will also include round-trips on two more “First Fridays” to satisfy requests from the Denver business community for more opportunities for groups. Customers can choose up to 27 round-trips, an increase from 2017.

Also added this season is a reduced ticket price, enabling guests to experience the fun and convenience multiple times a season. Adult tickets now start as low \$29 each way on select departures. Children ages 2-12 can still ride for half-fare with each ticketed adult. Amtrak and Winter Park Resort have also made it easier than ever before to book group travel by calling 800-USA-1GRP and having an entire train/ski package – including lodging – crafted by resort representatives and Amtrak.

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