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For Immediate Release

Grand Opening of Hideaway Station set for December 14

Winter Park, CO – The Town of Winter Park’s efforts to revitalize downtown and create more affordable housing options for the local workforce will take a major step forward on December 14 when the community celebrates the opening of Hideaway Station.

The newly constructed site, which cost approximately \$30 million to construct, consists of the Fireside Market & Eatery, Winter Park’s only grocery store, and the Town’s first affordable housing apartment complex. Other site amenities include additional retail space and covered parking.

The Town of Winter Park, Winter Park Chamber of Commerce, and other partners will host a Grand Opening Ceremony on Thursday, December 14 beginning at 11am near the two complexes at 78337 US HWY 40.

The Grand Opening Celebration will consist of:

- Remarks from Town dignitaries and investors
- Ribbon cutting ceremonies for the Fireside Market and the new apartments
- Name unveiling of the apartment complex
- Self-guided tours of the market and a unit of the apartment complex

Fireside Market & Eatery

The Fireside Market & Eatery is an independently owned and family-operated grocery store focused on high quality food and friendly service. The store is now open and offers a convenient one-stop shop where customers can find everything from everyday essentials to specialty items from around



the world. Expected to staff 50-70 employees, applications are now being accepted at www.firesidemkt.com.

Town of Winter Park's Attainable Housing Program

The Town of Winter Park is committed to providing safe, attainable housing for its citizens and local workforce. The apartments at Hideaway Station are the first of several projects in the works to create more affordable housing opportunities for those hoping to live and work in the Winter Park community. Learn more about the Town's Affordable Housing Program at www.wpgov.com/207/Attainable-Housing.

Affordable Housing Apartments

The new apartments, known as the Sitzmark Apartments during construction, opened earlier this month and 70 residents have moved in since then. The complex has a total of 38 units. The Town of Winter Park invested over \$9 million in the apartment complex part of the project alone.

A permanent name for the complex is currently being chosen through a naming contest for apartment tenants, and the new name will be unveiled during the Grand Opening Ceremony.

Winter Park Affordable Housing Fund

The Town of Winter Park also recently partnered with the Grand Foundation and Winter Park Resort to create the Winter Park Affordable Housing Fund. The Fund aims to help full-time residents successfully live and work in the Winter Park area. Grant recipients can use the money towards rent, move-in assistance, and/or down payment assistance on housing in Winter Park and Fraser Valley.

Donations to the fund are currently being accepted through the "Neighbor-to-Neighbor" campaign. For every dollar donated before December 31, 2017, the impact will be doubled through matches made by the Town of Winter Park and Winter Park Resort (up to \$250,000). Visit www.grandfoundation.com/give to make a donation.