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For Immediate Release

Vision for “Imagine Winter Park” Released

Winter Park, CO - Winter Park Town Council recently reviewed the “Vision of the Town of Winter Park”, a document that is part of the Imagine Winter Park initiative to update the Town’s Master Plan. The vision, developed through a series of community conversations, represents the aspirational outlook of Winter Park’s development and redevelopment, public services and facilities, and economic development.

Building on what was heard from the public, stakeholders, and staff, the vision will help guide the creation of the Town Plan update. The Plan will be a tool for policy development, project funding and implementation, and public-private partnerships.

The document is organized into four community visions, which are overall statements that describe the desired future of the Town based on shared values. The themes also create the general structure for the updated Town Plan. The visions are:

- Our Character & Culture: Focuses on creating an authentic and inclusive community, and on desired amenities and social spaces.
- Our Global & Local Connectivity: Focuses on seamless connectivity to both the natural and technological environment.
- Our World-Class Outdoor Recreation: Focuses on providing a wide range of outdoor activities for everyday enthusiasts to live, work and play.
- Our Healthy & Thriving Environment: Focuses on sustainability and connecting to the community’s natural assets.

Several principles are included with each vision, which further elaborate on the future setting, character and opportunities for the Town in the next 10-15 years. The vision and principles will be expanded upon through the formation of goal-level and policy statements in a framework of each theme. The public will be able to review these frameworks in early 2018.

Read the full vision at www.wpgov.com/imaginewp.



About Imagine Winter Park

The Town of Winter Park is currently updating its 2006 Town Plan (Master Plan), which is a policy document that helps Town staff and elected officials make decisions on land use development and redevelopment, public services and facilities, and economic development. Developers also use it to understand how the Town envisions its future and how their projects contribute to that vision.

The Town Plan is updated through a public process. This means that the residents, property owners, and businesses of Winter Park have opportunities to weigh in on the issues they see as critical to the Town, the opportunities that should be pursued, and the challenges that can be overcome.

The Town Plan Update is spearheaded by the Community Development Department. A Steering Committee has been formed of local citizens, members of local boards and commissions, and Town staff. The Steering Committee is responsible for reviewing project materials and managing the progress of the update process.

To learn more about the process and how to engage, visit www.wpgov.com/imaginewp. Sign up to receive updates on the project at www.wpgov.com/subscribe.